



## 2021 Snow Sports Trade Show

Monday 11th October – Thursday 14<sup>th</sup> October

Exhibition Park in Canberra (EPIC)

Flemington Road

Mitchell ACT 2912

### Application for Space – SIA Members

Please complete, sign and return the following Application for Space and Terms & Conditions (Pages 3,4,5 & 6) for the 2021 SIA Snow Sports Trade Show to:

Email: [info@siaaustralia.com.au](mailto:info@siaaustralia.com.au)

#### ▶ Austrade Business Event Grant

**The SIA Have applied for an Austrade Business Event Grant for the 2021 Trade Show. Should this be successful, exhibitors must have their applications for space finalised by no later than 5pm 30<sup>th</sup> March in order to be considered by Austrade. Details to follow.**

- ▶ There is a discounted rate of space being offered to those SIA members:  
whose payment is received in full at the SIA Office no later than 11<sup>th</sup> August 2021  
and whose SIA membership has been renewed for 2021/2022
- ▶ Should the above conditions not be met, the non discounted and non-member floor  
space rate will apply.
- ▶ Should you not elect to take up this generous offer the final payment of the total floor  
space booked must reach the SIA Office no later than 6 September 2021.
- ▶ The application **MUST** be accompanied by a current certificate of Public & Products  
Liability Insurance with a minimum of \$10M.
- ▶ Any application received after 11 August 2021 will be subject to space availability.
- ▶ In the event of cancellation of space on or after 6 September 2021 by any exhibitor,  
50% of the total cost invoice will be forfeited.
- ▶ All Exhibitors agree to the Terms and Conditions in this document including the  
requirement not to dismantle any stand before the official closing time of the Show  
being Thursday 14<sup>th</sup> October at 1 pm.

- ▶ The SIA has the sole and absolute discretion in relation to the acceptance of the application for space and admission as an exhibitor to the show. Until an application has been accepted in writing by the SIA, no rights to exhibit are granted notwithstanding payment of the deposit or acceptance of the full rental discount submitted with this application. SIA reserves the right to decline any application without giving any reason.





## 2021 Snow Sports Trade Show

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(EPIC), Flemington Road,  
Mitchell ACT 2911

### Program

#### Set Up

Saturday 09 October 7 am – 7pm

Sunday 10 October 8.30am – 9.00pm

Note: Setup prior to Saturday 09 October is by appointment only as this is designated for SBX. Setup does not commence until Saturday 09 October 2021, there will not be any security in place at Epic until then.

Any goods left at Epic on or before Friday 08 October is the responsibility of the exhibitor.

All exhibitors must have stands completed by 9 pm on Sunday evening to allow for cleaning of all buildings.

#### Trade Show Events

##### SIA AGM

Sunday 10 October 5 – 5.45pm(est) Drinks and light refreshments to follow

##### SIA Trade Show Party

Monday 11 October 8.30pm to late Details to be advised

SIA Breakfast Seminar  
Bookings essential

8 – 8.45am

Light breakfast will be served



Peter James Ryan is acknowledged as one of Australia's leading retail business and marketing consultants, presenters, authors and industry commentators, backed by over 30 years' experience working in and on retail businesses.

The seminar will cover subjects including social media, selling online and price, margins, store layout, branding, retail trends.

The presentation has been designed for the retail and wholesale space.

Open for retailers and wholesalers.

##### SIA Industry Awards

Tuesday 12 October

PO Box 1178  
Darling VIC 3145

6 – 7.30pm

Tel: +61 3 9572 5734

Drinks and light refreshments will be served

Email: [info@siaaustralia.com.au](mailto:info@siaaustralia.com.au)

Web: [siaaustralia.com.au](http://siaaustralia.com.au)

## Opening Hours

Monday 11 October	9am	Open (no entry before 9am)
	6 – 9pm	By appointment only
Tuesday 12 October	8 – 8.45am	SIA Breakfast Presentation
	8 – 9am	By appointment only
	6 – 9pm	By appointment only
Wednesday 13 October	8 – 9am	By appointment only
	6 – 9pm	By appointment only
Thursday 14 October	8 – 9am	By appointment only
	1pm Onwards	Pack up

All goods must be removed by close of business Friday 15 October



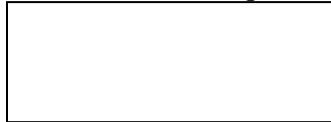
***Application for Space - SIA Members***

***Please request your preferred stand format by ticking one of the layouts below:***

Square



Horizontal Rectangle



Vertical Rectangle



Company Name:	
Contact Person:	
Postal address:	
Email address:	
Telephone:	
Mobile:	
<u>Cost of Space</u>	
Discounted Rate - \$41.50 (inc GST) per square metre if total paid by 11 <sup>th</sup> August 2021	
_____ Square metres @ \$41.50 = \$ _____	
Normal Rate - \$46.00 (inc GST) per square metre if total paid after 11 <sup>th</sup> August 2021:	
_____ Square metres @ \$46.00 = \$ _____	
<b>Total Payable:</b>	
	<b>\$</b>
I agree that the rental and use of floor space at the 2021 SIA Snow Sports Trade Show is in accordance with the Terms & Conditions stipulated by the SIA, which must be signed and returned with this application.	

Please note that this is an application only which needs to be completed and returned to [info@siaaustralia.com.au](mailto:info@siaaustralia.com.au).

Once returned a tax invoice will be generated as confirmation of your Trade Show booking.

## Terms and Conditions

1. These terms and conditions form part of the terms of application and agreement between The Ski Industries Association of Australia Ltd trading as Snowsports Industries of Australia (the SIA) and the company or person described as 'The Exhibitor.'
2. The SIA has the sole and absolute discretion in relation to the admission of Exhibitors. Until an Exhibitors application has been accepted in writing by the SIA no rights to exhibit are granted notwithstanding payment of the deposit or acceptance of the full rental discount submitted with the application for space. SIA reserves the right to decline any application without giving any reason.
3. The appropriate application fee and documentation must accompany each application before it will be considered.
4. The SIA has the sole and absolute discretion in allocating Space for Stands and determining the location of Stands. All decisions to such effect shall be final and no request for change will be entertained.
5. Notwithstanding the allocation of stand space to the Exhibitor the SIA reserves the right at its option to alter, amend or relocate the stand space to another part of the Show.
6. 'The Exhibitor' agrees to take, occupy and continually keep open the space allocated to it throughout the duration of the Trade Show.
7. 'The Exhibitor' undertakes to prepare its display space, together with all exhibits therein, by 9.00pm on Sunday 10 October 2021, and to continue thereafter to keep the entire display open throughout the duration of the Trade Show.
8. 'The Exhibitor' acknowledges that its rights to the venue where the show is located is subject to a pre-existing agreement between the venue owner and the Australian Electoral Commission concerning the use of the National Tally Room and as such should the SIA receive notice that it cannot use the National Tally Room or venue, the SIA reserves the right to change the dates of the Show to other dates as the SIA deems fit, or cancel, alter, reduce in scale, shorten or extend the duration of the show altogether without incurring any liability to the Exhibitor due to these circumstances or any other circumstances beyond SIA's control including but not limited to any acts or circumstances that make it in the opinion of the SIA impossible or impractical to hold the show as planned.
9. 'The Exhibitor' warrants that it will exhibit only products for which it has a right to sell and is a direct distributor (ie it agrees not to display products for which it holds no direct commercial interest).
10. 'The Exhibitor' agrees to provide information for the Trade Show Directory only for products for which it has a right to sell and is a direct distributor (ie it agrees not to list products under its name for which it holds no direct commercial interest).
11. 'The Exhibitor' agrees that it may only exhibit bona fide products (ie it agrees not to exhibit counterfeit products).

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12. 'The Exhibitor' acknowledges that, if found exhibiting counterfeit products, it will be required to leave the Trade Show immediately if required to do so by the SIA and that all alleged counterfeit goods may be passed by the SIA to the Australian Federal Police (AFP).
13. 'The Exhibitor' agrees to comply with any reasonable request made of it by the SIA.
14. All audio-visual equipment must generate a noise level which does not cause annoyance or inconvenience to Exhibitors or visitors.
15. Each 'Exhibitor' is required to hold, in its Company name, Public & Products Liability Insurance for at least \$10,000,000 and to provide a certificate to this effect with its application for space.
16. The SIA will not accept liability for any loss or damage by any 'Exhibitor'.
17. 'The Exhibitor' agrees to be aware of and comply with all rules, regulations, directions and legal requirements of the venue, State Government legislation and Local Government legislation throughout the period of the Trade Show. Note: All halls are non-smoking areas.
18. 'The Exhibitor's' display shall be constructed in such a manner so as to not cause damage to the venue or its surrounds. Any damage done by 'The Exhibitor' will be made good by 'The Organiser' and a charge levied against 'The Exhibitor'.
19. 'The Exhibitor' is required to conduct any business only from the display space allocated to it and will keep the passageway in front of the display space, as well as passageways to the exits from the building, free from obstruction. All display items, and any banners hung or rigged above 'The Exhibitor's' stand must remain within the 'footprint' of the stand. Rigging may only be carried out by the SIA appointed contractors for the Trade Show.
20. 'The Exhibitor' is required to ensure that all staff wear their own individual accreditation passes at all times, visible and hung round the neck for identification purposes (not worn round the waist or ankles). No accreditation, no entry. 'The Exhibitor' is required to report anyone entering their stand without an accreditation pass.
21. The distribution of printed matter and use of advertising media is only permitted on 'The Exhibitor's' own stand. Advertising activities outside the confines of the given stand are prohibited, unless such advertising activities have been specifically authorised in writing in advance by the SIA. Advertising activities include persons carrying advertising as well as distribution and location of advertising materials of any kind (posters, stickers, brochures, vehicles, etc.) on the Trade Show premises, in passages between the halls and in the EPIC grounds and parking areas. SIA is entitled to expel such persons from the Trade Show and to confiscate and/or remove and/or destroy prohibited advertising materials.
22. 'The Exhibitor' and its agents agree to conduct themselves in a manner which will not disrupt any fellow Exhibitor or Invitee, nor bring disrepute upon the Industry.

23. Any 'Exhibitor' which dismantles its stand, starts packing up or removing items from display before 1.00pm on Thursday 14 October 2019 may not be permitted to exhibit at future SIA events. This condition will be enforced.

24. The Exhibitor indemnifies and must hold indemnified the SIA from and against all actions, claims, demands, losses, damages, costs, expenses or liabilities which the SIA may sustain or incur or for which the SIA may become liable whether during or after the show in respect of or arising from:

- a. The neglect or fault of the Exhibitor to observe or perform any terms of this agreement;
- b. The use of the stand space by the Exhibitor;
- c. The happening of any accident or event in or about the stand space during or connection with the show relating to any given event.

25. Any 'Exhibitor' not complying with any of the terms and conditions detailed above may be asked to give just cause why their SIA Membership should not be forfeited or, in the case of Non-Members, may be banned from exhibiting at future SIA events.

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Completion of the signature block below indicates full acceptance by 'The Exhibitor' of these Terms and Conditions.

Signed:			
Name:		Date:	
Company:			